



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

## Cal Spas to Host Insights Global Summit Meeting

*Hot tub giant to introduce 2013 product line and new company initiatives at annual event*

Los Angeles, CA—(September 27, 2012) [Cal Spas](#), the world leader in luxury Home Resort products, is pleased to announce that it will host the Insights Global Summit Meeting, the annual Cal Spas event, in January at the Sheraton Fairplex Hotel & Conference Center in Pomona, California.

“At the Insights Global Summit Meeting, attendees will have the opportunity to get to know Cal Spas from the inside out,” said Casey Loyd, President of Cal Spas. “We feel everyone will be impressed with our new product line and exciting company initiatives, which will help prepare them for a successful selling season in 2013.”

During the two-day event, the Cal Spas network will be thoroughly educated on the 2013 Home Resort product line and innovative features. Attendees will also be introduced to the latest sales and marketing initiatives, which were developed to increase annual revenue and foot traffic to retailer showrooms.

The Insights Global Summit Meeting is open to all members of the Home Resort industry including current and prospective dealers, suppliers and media.

*Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas [hot tubs](#) and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end BBQ grills, outdoor barbecue islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find a dealer near you at [www.calspas.com](http://www.calspas.com).*

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**MEDIA CONTACT:**

Courtney Salas, Public Relations Manager  
[csalas@calspas.com](mailto:csalas@calspas.com) or (909) 623-8781

